

# Recruiting Volunteers on Social Media

Looking for more volunteers? Sending targeted posts to community groups, businesses, organizations & caregivers could help.

Copy & paste the posts on the left, or screenshot the graphics on the right to include in your next post or newsletter!

1

Volunteers are essential for the success of breakfast programs. Help support student learning and success! **@CommunityGroup**  
**@Politician**



**Want to be a breakfast program volunteer?**  
Contact us for more information!



2

Looking for volunteer hours? We are in need of students to help out with our breakfast program! Message us for details.



**Start the day off with a smile, volunteer at our school breakfast program.**  
Contact us for more information!



3

We're looking for awesome organizations like **@CommunityGroup** to help with our breakfast program. Join us in making a difference!



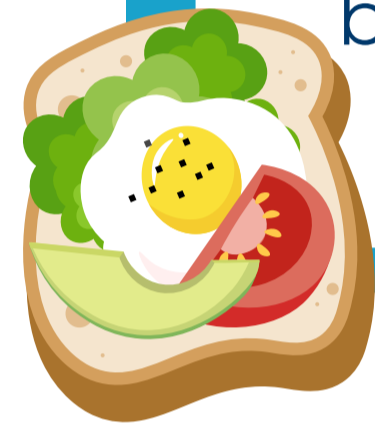
Did you know

**MILLIONS**

of breakfasts are served in schools in NS every year? Join the fabulous teams that make it happen today.

4

We're serving \_\_\_\*menu item here\*\_\_\_ today at our school breakfast program. Join in on the fun, volunteer with us!  
**#NSSchoolEats**



**Want to help build healthier people and a healthier environment? Volunteer at our breakfast program.**



*Always review your social media policy and photo release forms before posting online*

nourishns.ca



# Recruiting Volunteers on Social Media

Reaching out to parents, guardians, community groups and local businesses online is a great way to recruit new volunteers for your **breakfast programs**.

## Tips & Tricks

1

### Make a Wishlist

Who would you love to have involved? Service clubs? Student groups? Local businesses? Tag them!

**@ Tag:** Reach out directly by including their username with a @ in your post. Then you can be sure they'll see it.

**PRO TIP:** If you tag @YourRCE or @NourishNS they will likely re-post so more potential volunteers can get the message!

Ask and you may receive!  
This has worked for many schools in NS

2

### Give Credit Where Credit is Due



Take photos of your volunteers and share out your special thanks publicly. This makes them feel valued, and shows everyone else how fun volunteering with your program can be!

3

### Create Fun Posts

People connect with personal stories. Show why your school is a great place to volunteer through the use of pictures, humour and emojis.

You can try:

- Posting a picture of your yummy breakfast menu
- Listing all the ways volunteers can get involved
- Sharing a favorite breakfast program recipe
- Sharing a quote from a student at the program

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