



Nourish Nova Scotia  
301 – 26 Union Street  
Bedford, Nova Scotia B4A 2B5  
902-456-8412  
nourishns.ca

**Position:** Food Culture and Communications Ambassador (30/hr/wk Canada Summer Job Grant term position)

**Start Date:** May 2022

**Location:** Bedford, NS

**Hourly Wage:** \$20/Hour

### **To Apply**

Please send a cover letter and resume in one document to [human.resources@nourishns.ca](mailto:human.resources@nourishns.ca) referencing the position title in the subject line. Application deadline is on or before **4:00pm April 26 2022**. No email, social media, or phone inquiries please. Only those applicants under consideration will be contacted.

### **About Us**

Nourish Nova Scotia is a registered charity and recognized provincial partner for healthy food programs. Our goal is to support the nutritional well-being of children and youth and to build their food knowledge and skills so they can feed themselves well into a healthier future. Nourish provides leadership and support to create healthy food environments for Nova Scotia children and youth.

We are a welcoming and supportive workplace and applicants from the following groups are encouraged to self-identify when applying for this opportunity: African Nova Scotian, Mi'kmaq or Indigenous, other visible minorities, 2SLGBTQIA+ or person(s) with mental or physical disabilities.

For additional information on our organization, please visit us at: [www.nourishns.ca](http://www.nourishns.ca)

### **Position Summary**

Nourish Nova Scotia is looking for an experienced Communications Assistant with a passion for food culture and heritage that will act as a Food Culture and Communications Ambassador for our organization. As a community-based non-profit, we are committed to applying an EDI (Equity, Diversity, Inclusion) lens to our work and actioning the learning, unlearning and relearning associated with this approach. This position will focus on reflecting our diverse communities in the resources we create so everyone feels welcome at the table, with a focus on BIPOC, Mi'kmaq, African Nova Scotian, new Canadian and Acadian/Francophone youth.

### **Specific Duties**

#### **Community Outreach/Engagement:**

- ✓ Use leadership skills to facilitate discussions with diverse communities to gain insight into the history and ever-changing story (past and present) of food in Nova Scotia and to identify needs/gaps.

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- ✓ Building relationships with existing and new stakeholders.
  - ✓ Collaborate with stakeholders, including other non-profits, to identify a common agenda and advance the project.
  - ✓ Facilitate first-voice youth engagement through avenues such as social media and focus groups.

### **Digital Media:**

- ✓ Based on insights gained through discussions with stakeholders, develop resources (video/book/calendar/digital downloads) representative of the culture and food heritage of the communities we serve.
- ✓ Design, create and/or write accessible content for digital marketing platforms (including social media, blogs, website and newsletters) while utilizing digital media best practices.
- ✓ Help inform an inclusive and accessible digital media strategy, as needed.

### **Skills and Qualifications**

- ✓ Currently studying or graduated from a program with a focus on any of the following: communications, digital media/marketing, community development or related discipline
- ✓ Able to work independently and as part of a team
- ✓ Strong communications skills—both oral and written
- ✓ Able to write compelling copy
- ✓ Familiarity and comfort using digital communication tools (i.e. emails, social media, virtual meeting platforms etc.)
- ✓ Adaptable to new challenges in an ever-changing work environment
- ✓ Experience coordinating and facilitating group discussions (in-person and/or virtual)
- ✓ French language skills considered an asset

**Please note:** This position is supported by the Canada Summer Jobs Grant Program. To be eligible, youth must:

- Be between 15 and 30 years of age at the start of the employment
- Be a Canadian citizen or permanent resident
- Have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada

Nourish is located in Kwipek, or so-called Bedford, part of Mi'kmak'i, the unceded and ancestral territory of the Mi'kmaq peoples. While this is where our offices are located, we support food work from Unama'ki to Kespukwitk. As Treaty people, we strive to work under the Peace and Friendship Treaty of 1752 by incorporating Mi'kmaw values, like cooperation, stewardship of nature and sharing, into what we do, but recognize that we have much learning and unlearning still to do. Nourish recognizes the inequities connected to colonization and commit to working towards creating an equitable, diverse, and inclusive and community for all. We invite you to reflect upon this land acknowledgement and what it means to your personal story. In the spirit of equality and inclusion, if we can improve on this statement, please contact us.